



**FunCup**  
ENDURANCE  
CHAMPIONSHIP

MARKETING  
PACK 2025

THE UK'S BEST ONE  
MAKE ENDURANCE  
CHAMPIONSHIP



# Fun Cup Endurance

## Championship

THE UK'S BEST ENDURANCE RACING

Fun Cup offers the excitement, drama and passion of long distance endurance racing, with a team of like minded drivers.

The tension of the start ...fuel stop strategy...driver changes...

refuelling...and the drama of dealing with racing incidents...just a

small part of the adrenaline rush which goes with this type of racing,

whether behind the wheel, or working in the pits.



It has been born out of a passion to provide motor racing which is enjoyable for everyone concerned. A fun based championship, but with some of the closest, most competitive and affordable racing you'll find anywhere!

# Fun Cup Endurance Championship

## WHAT IS A FUN CUP ENDURANCE RACE CAR?

Fast, Fun and Ultra Reliable – Built without compromise to provide a exciting, safe and an incredibly rewarding driving experience.

A Fun Cup race car is a purpose built, single seater race car with controlled parts specifically designed for endurance racing

The cars are race designed, with a super strong space frame chassis. They are powered by an 1800cc, 130 bhp VW/Audi petrol engine, with the ultra reliable Sadev sequential gearbox with paddle shift. Pit-to-car radio are also available as optional extras and they all feature race brakes and fully adjustable suspension.

All cars are identical in specification, with no performance modifications, creating some of the closest racing in motorsport.

“Fun Cup is by far the best racing I’ve done. There’s lots to learn and its invaluable for drivers wanting race experience”. - **Marcus Clutton, British GT Champion**



# Fun Cup Endurance Championship 2025 RACE CALENDAR

7 RACE WEEKENDS

10 RACE EVENTS

30 HOURS OF RACING

5.5 HOURS OF QUALIFYING

14 HOURS OF EXCLUSIVE TESTING

ALL RACING IDENTICAL CARS



1 X 4 HOUR  
APRIL 12TH - BRANDS HATCH

1 X 4 HOUR  
MAY 10TH - OULTON PARK

2 X 3 HOUR  
JUNE 7TH - ANGLESEY COASTAL

1 X 1 HOUR 1 X 3 HOUR  
JULY 12TH - CROFT

1 X 4 HOUR  
AUG 16TH - SILVERSTONE

1 x 4 HOUR  
SEPTEMBER 13th - DONINGTON PARK NATIONAL

1 X 1 HOUR 1 X 3 HOUR  
OCTOBER 25TH - OULTON PARK INTERNATIONAL

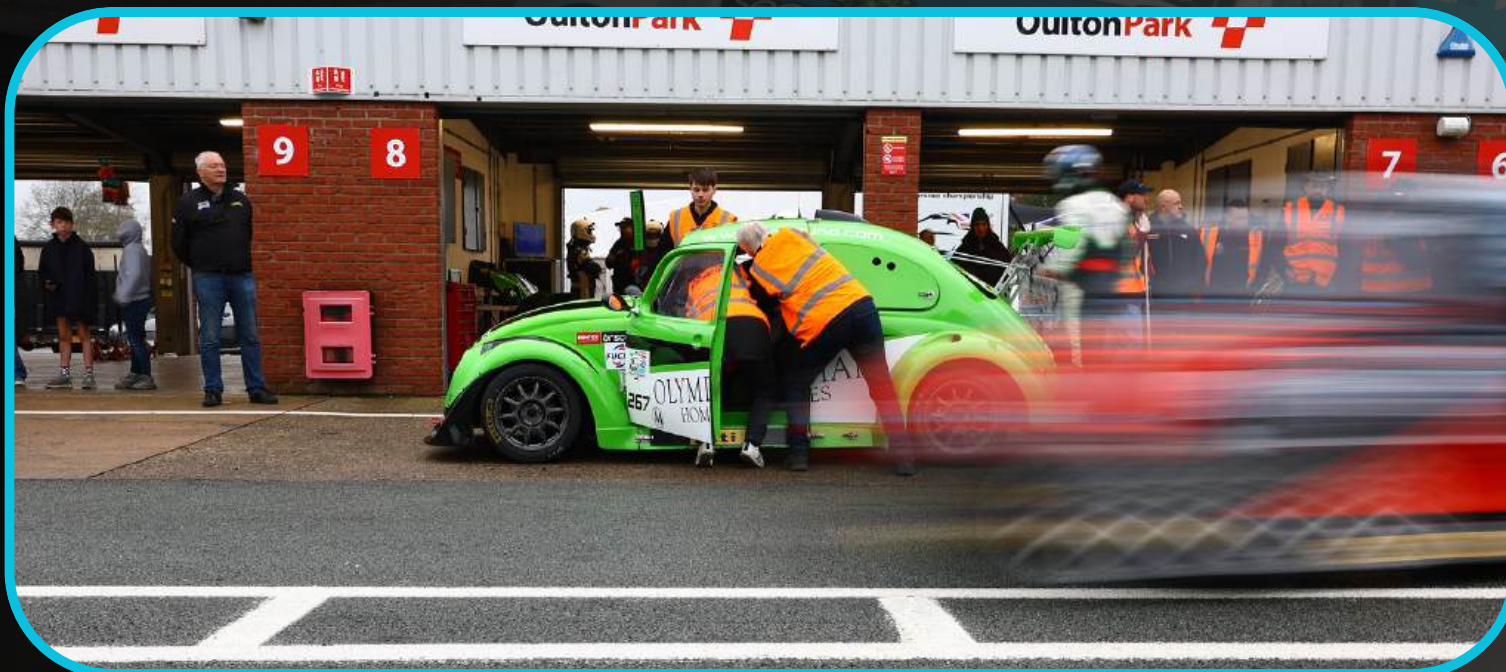
# Fun Cup Endurance

## Championship

**ACCELERATE YOUR BUSINESS**

The Fun Cup Endurance Championship is an incredible place to generate fantastic networking opportunities. We host a large amount of like minded entrepreneurs at every single race weekend; some race the cars, some attend as guests of various teams - but all come together in the Fun Cup's superb hospitality suite to enjoy the thrills and spills from the race weekend.

Enjoy the Live Stream and experience all of the race action from the comfort of our hospitality suite. Enjoy the fabulous cuisine on offer from our French chefs, along with a few glasses of complimentary wine or beer as you watch all the action unfold.



Want to be a bit more in the action?

Fun Cup has some of the fastest pit stops outside of Formula One, with a full driver change often being done in less than 10 seconds - Come and see it for your self; We encourage you to get in and around the garage to support your teams and see the live pit stops from just a few metres away!

# Fun Cup Endurance

## Championship

**THE UK'S BEST ENDURANCE RACING**



The Fun Cup Provides:

Unlimited access to the paddock, cars, teams,  
drivers & pit garage

Exciting pre-race grid walks

Incredible VIP paddock experience for people of all ages

Fantastic hospitality for all to enjoy

Up close access to watch the action live, including  
in-race pit stops from within the team garage

Extensive, professional produced, live coverage  
with commentary, driver/team interviews

Incredible Social media coverage

# Fun Cup Endurance

## Championship

MAKE YOUR BRAND STAND OUT

INTERESTED IN PARTNERING UP WITH A TEAM?

OUR CARS PROVIDE AMPLE OPPORTUNITY TO SHOW OFF YOUR BRAND...



**Fun Cup Endurance**

**Championship**

**THE UK'S BEST ENDURANCE RACING**

**LIVE STREAM**

**alpha  
LIVE**

We have partnered with Alpha Live for our premium Live Stream coverage. The coverage is headed by a excellent team of presenters and commentators who know the series incredibly well.

The coverage includes a pre race build up, driver interviews, grid walk, the race along with the pit stops and of course the all important podium and prize giving.

Along with our Live Stream team, we also have a professional team in Chris Hartley Media who produce high quality content for our social media channels with a mix of driver and team interviews, on board race footage and anything else fun that comes along!

**CHRIS HARTLEY  
MEDIA**



# Fun Cup Endurance Championship

TAKE ADVANTAGE OF OUR EXPOSURE



Impressions - 1,568,470



Impressions - 2,243,344



Impressions - 164,976



Impressions - 203,866



Impressions - 770,694



Sponsored Content

Video Views - 581,080

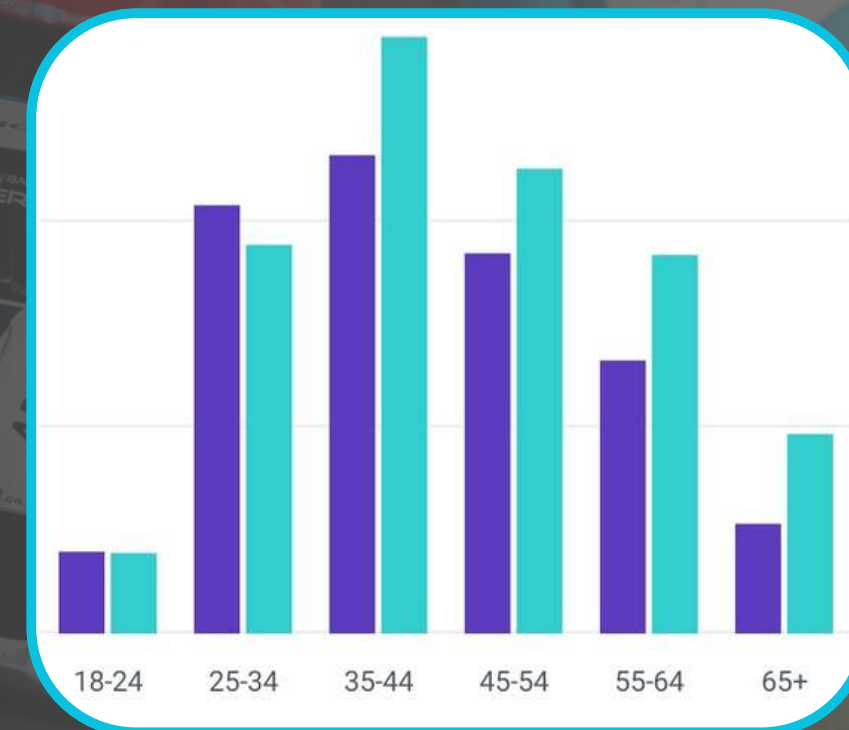
## Digital Marketing Stats 2024

Total Impressions - 5,532,430

Total Reach - 5,054,349

Total Likes - 143,396

Average Viewership on Long form videos -  
**23:41 minutes**



Viewer Age Demographic

# Championship Contacts

Instagram - @\_funcup\_

Website - [funcup.co.uk](http://funcup.co.uk)

Tik Tok - @funcupracing

Facebook - Fun Cup Endurance Championship

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GALA   
PERFORMANCE



# FunCup

## ENDURANCE CHAMPIONSHIP

